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Brian Worley’s Blog: How to Pick Your Wedding Flowers

Tuesday March 29, 2011 8:01 AM

Celebrity Bride Guide welcomes our newest blogger, event planner extraordinaire **Brian Worley**. Brian is co-owner of [YourBASH! Event Production](#) and has over twelve years of event experience to his credits. He currently stars on the CW hit show “Shedding for the Wedding” as the wedding planner motivating the couples to make it through to the end by planning their dream wedding. In last week’s episode, Brian helped the couples select wedding flowers. In his first blog, he gives us tips on what to look for when picking the perfect blooms.



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Courtesy of Brian Worley

WHAT’S THE STORY MORNING GLORY?

I say it all the time, the wedding dress is the centerpiece of a wedding. But the flowers are the secondary centerpiece, especially when your guests are sitting at a table with them blooming in their faces. Everyone has their own ideas on how to choose the flowers for a wedding and I have some as well. I wanted to plant the floral seeds and tell you how I like to

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arrange the floral dilemma.

The time of year you get married will help to determine what types of flowers will be in season and what colors you should use. Roses and orchids are available year-round. Calla lilies and tulips bloom during the winter and spring. Hydrangea are in season during the summer and fall. And the ever popular peonies only bless us with their beauty during the spring. If there is a must have flower on your list, make sure to get married when that flower is in full bloom.

Another thing to keep in mind is supply and demand. When particular flowers are in full bloom, you can get a much better deal. This will help your budget as flowers are much more abundant during the season they are grown. I guess this is one of the reasons they say June is wedding season!

When I am designing a wedding, there are a few areas of consideration that I use to determine the colors of the wedding. The wedding dress and the bridesmaid dresses are a huge factor, but I love to design a wedding using colors from opposite ends of the color spectrum. I like to have fun with color and the flowers play a huge part in how that is accomplished.

I once designed a wedding that took place at a stunning mansion made entirely of stone. We chose turquoise and orange as the signature colors and every time I mentioned to someone that we were going to use those two colors together, their eyes widened and their nose curled up. I will be the first to tell you that the wedding was stunning. The vibrant colors were electric against the stone walls of the mansion. Without lighting, we had to punch up the color palette and use it as the spotlight for the centerpieces. Neutral colors can fade away during the day and get lost in the beauty of the location. With the stone walls, I wanted to design something that popped!

Once your wedding date is chosen, then the fun begins and there are so many way you can incorporate flowers into the wedding. Here are a few more guidelines to follow when designing flowers:

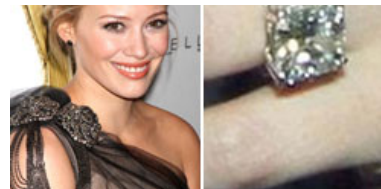
1. Less is more at the wedding ceremony. All of your family and friends have assembled together on your special day, so don't distract them with too much going on.
2. Reposition the ceremony flowers and use them at the reception. This will save money and allow you to stay within your budget.
3. Make the biggest bang happen when your guests are sitting up close and personal to the centerpieces. But make sure not to block the view of the person that is sitting across from them.
4. Choose hardy flowers that will last a long period of time, especially if they will be sitting in the sun.
5. Pick flowers that will make an impact and also make you happy!

-Brian Worley

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